



**Be a member. Be engaged. Be noticed.**

## ***8th Annual Downtown Watertown Wine Walk***

A social event that combines shopping with food and wine tasting as guests proceed to each wine tasting location throughout downtown Watertown.

### ***Sponsorship Opportunities***

Sponsorship Description	Number Available	Sponsor Investment	Sponsor Benefits
<b>Presenting Sponsor</b>	<b>1</b>	<b>\$1500</b>	Listed with logo as Presenting Sponsor on all promotional fliers, social media, website. Promoted at all Wake Up Watertown events through September. Logo on all Wine Walk collateral, opportunity to set up at check-in at Chamber office to promote business
<b>Transportation Sponsor</b>	<b>1</b>	<b>\$600</b>	Business name listed on banners on transportation (bus) that would run the route for pick up on both sides of the Main Street Bridge. Business recognized on social media event for wine walk.
<del>Wristband Sponsor</del>	<del>1</del>	<del>SOLD OUT</del>	<del>Business name on wristband, business recognized on social media event for Wine Walk</del>
<b>Snack Sponsor</b>	<b>8</b>	<b>\$250</b>	Logoed sign at snack table, Listing on event map, business recognized on social media event for Wine Walk
<del>Passport Sponsor</del>	<del>1</del>	<del>SOLD OUT</del>	<del>Logo on passport, business recognized on social media event for Wine Walk</del>
<b>Map Sponsor</b>	<b>1</b>	<b>\$250</b>	Logo on event map, business recognized on social media event for Wine Walk